**BILTU SAHA**

Mobile: (+91) 7001424662 E-Mail: biltu.malda18@gmail.com

TOP LEVEL ANNOTATION IN IT SERVEICES [ITES] | TEAM LEAD | SOCIAL MEDIA MARKETING | GOOGLE KEYWORD ANALYSIS | GRAPHICS DESIGNING | VIDEO EDETING

**EXPERIENCE SUMMARY**

**DECEMBER 2021 TILL DATE => 2 YEARS**

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| --- |
| **DIGITAL MARKETING** |
| 1. DIGITAL MARKETING ASSOCIATE
* KNUCKLE HEAD CORPORATION
 |
| 1. DIGITAL MARKETING TEAM LEAD
* KNUCKLE HEAD CORPORATION
 |
| 1. DIGITAL MARKETING MANAGER
* DURGA AUTOMART [TATA MOTORS]
 |
|  **DEC’21 – TILL NOW** |

**EMPLOYMENT SCAN**

**April’23 – TILL DATE WITH DURGA AUTOMART [TATA MOTORS AUTHORISHED DEALER] – DMO**

* **Sales Business**
	+ **DMO** – Implementation of social media marketing in sales initiatives by Durga Automart as well as customer engagement through multiple campaign.
* **Customer support**
	+ **B2C Calling** – Service and Purchase regarding calling.

**Dec’21 – FEB’23 WITH KNUCKLE HEAD CORPORATION LLP – DIGITAL MARKETING TEAM LEAD**

* **C2C Manager**
	+ **DMA –** Implementation of social media to connect with clients and communicate with clients.
	+ **DMTL –** Works as a team lead and manage all digital marketing aspects.

**CORE COMPETENCIES**

* Customer Relationship Management
* Strategic Planning
* Business Development
* Team Management - Training & Development
* Channel & Dealer Management
* Digital Marketing
* Good Communication

**ACADEMIC CREDENTIALS**

* Completed B. C. A in the year 2021 from Maulana Abul Kalam Azad University of Technology.
* Completed Intermediate (12th) with Arts in the year 2018 from west Bengal council of higher secondary education.
* Completed Matriculation (10th) in the year 2016 from West Bengal board of secondary education.

**PERSONAL DOSSIER**

Date of Birth : 14th November 1999

Family details : Unmarried,

 Parents settled in Malda.

Address : Flat – A5, Maya Apartment,

No2 government colony,

Malda – 732103 West Bengal.