

RESUME

Swarnab Roy

ADDRESS: Gurung Nagar, near Ram Narayan Ground, Ward-03, Pradhan Nagar,
Siliguri, Darjeeling- 734003

Mob. : 7001312956

Email ID: swarnabroy05@gmail.com



CAREER OBJECTIVE

To seek a dynamic and challenging career an organization strives for excellence with my knowledge and team effort while making positive contribution to promote the individual opportunity and professional growth.

ACADMIC QUALIFICATION

Sl .No.	CLASS	BOARD/UNIVERSITY	YEAR	PERCENTAGE
1.	10th	West Bengal Board of Secondary Education	2015	54%
2.	12th	West Bengal Council of Higher Secondary Education	2017	57%
3.	B.A. Mass communication and Journalism	University of North Bengal	2020	58%
4.	M.A. Mass communication and Journalism	University of Calcutta	2022	62%
5.	M.A. Dissertation: OTT CONTENT VIOLATING AGE RESTRICTION			

COMPUTER SKILLS

- Course on Diploma in Computer Application

WORK EXPERIENCE

- Content Writer.
- HR in CONSULTICA SOLUTION & Sevoke reality - social media manager – Jan'23- TILL NOW.

SOFT SKILL

- SEO display ads, video ads, youtube ads, instgram ads, google ads, email marketing, content marketing, quora marketing, influencer marketing.

CERITIFICATION

- Hubspot email marketer
- Google ad search
- Google shopping ads
- Google ads app
- Google campaign manager
- Google display and video
- Google analytics
- Google business
- Youtube

STRENGTH FACTOR

Good strength of working with team, Strong ability to work creative & determination with a good communication skill.

PERSONAL PROFILE

Father Name : Sushil Roy
Date of Birth : 14/03/1999
Marital status : Unmarried
Gender : Male
Religion : Hindu
Nationality : Indian

LANGUAGE KNOWN

LANGUAGES	Speak	Read	Write
1. BENGALI	yes	yes	yes
2. ENGLISH	yes	yes	yes
3. HINDI	yes	no	no
4. NEPALI	yes	no	no

DECLARATION

I do hereby declare that the statements made in this document are true to the best of my knowledge and belief.

Place:

Date:

(Swarnab Roy)